

# Signatures™

Creating  
Lasting  
Impressions





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Signatures™ is a revolutionary patent pending innovation in food-service products that allows an event planner, a caterer or a food service operator to add a logo, an event name or a special message - their 'Signature' - to their tableware. This versatile proprietary development facilitates short run customization of a range of tableware items. The ability to customize and personalize foodservice articles adds value by creating a unique merchandising appeal, providing advertising opportunities and driving repeat sales.



Caterers  
Supermarkets  
Restaurant Chains  
Hotels  
College & Universities

Corporate Events  
Weddings  
Charity Events  
Casinos  
Anniversaries

Shows & Festivals  
Museum Exhibitions  
Graduations  
Airports  
Sporting Events & Tournaments



### Masterpiece™ Signatures™ plates:

- ▶ Offered in 6", 7.5", 9" and 10.25"
- ▶ Colors: **GOLD on Black** **SILVER on White** **PEWTER on Ivory**
- ▶ Decorate almost anywhere on the plate surface



### CaterLine® thermoformed trays:

- ▶ Offered in 12", 16" and 18"
- ▶ Color choice: **GOLD on Black**
- ▶ Decorate in the select center area



### Milan™ Signatures™ plates:

- ▶ Offered in dessert, salad, luncheon, dinner and cocktail\* plates
- ▶ Color choices: **GOLD on Black** **SILVER on White**
- ▶ Decorate almost anywhere on the plate surface

\* cocktail plate available in black only



### Milan™ Signatures™ trays:

- ▶ Offered in small through x-large
- ▶ Color choices: **GOLD on Black**
- ▶ Decorate the edge or select center area



### CheckMate™ & CaterLine® rigid trays:

- ▶ Offered in 12", 14", 16" and 18"
- ▶ Color choice: **GOLD on Black**
- ▶ Decorate the edge or select center area



### CaterLine® serving utensils:

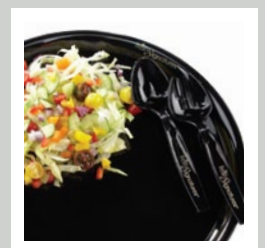
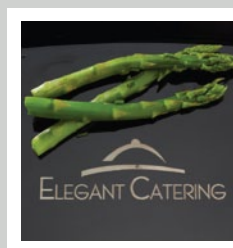
- ▶ Spoon, Fork, 9" and 9" heavy-duty tongs
- ▶ Color choice: **GOLD on Black**
- ▶ Add your logo on the handle

## DECORATING COLORS

**GOLD on Black**

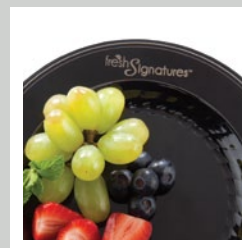
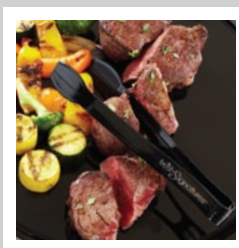
**SILVER on White**

**PEWTER on Ivory**



# FEATURES & BENEFITS

- ▶ Ability to decorate with virtually any logo or message
- ▶ Create a personalized look to secure additional business and lock in customers
- ▶ Capitalize on low minimum quantities-see chart
- ▶ Maximize your investment by marketing your business or customizing your event
- ▶ Create repeat business by using your logo and contact information
- ▶ Communicate your logo or brand more cost-effectively
- ▶ Make your signature dish even more memorable with Signatures™ patent pending innovation





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PATENT PENDING

	ITEM #	ITEM DESCRIPTION	COLOR	CASE COUNT	CASE WEIGHT	CASE CUBE	CASE DIMENSIONS	Ti x Hi	MINIMUM CS
A	ICMP6	Masterpiece™ 6" Plate	Black, White, Ivory	150	7.5	0.3	13.3" x 6.6" x 11.5"	24 x 6	20
B	ICMP75	Masterpiece™ 7.5" Plate	Black, White, Ivory	150	10.2	0.5	12.3" x 7.8" x 8.1"	18 x 5	20
C	ICMP9	Masterpiece™ 9" Plate	Black, White, Ivory	120	13.2	0.6	11.1" x 9.3" x 9.5"	16 x 5	20
D	ICMP10	Masterpiece™ 10.25" Plate	Black, White, Ivory	120	17.2	0.8	11.4" x 10.6" x 10.8"	12 x 4	20
E	ICMS6	Milan™ Small Dessert Plate	Black, White	168	8.4	0.3	11.5" x 5.6" x 6.3"	18 x 5	20
F	ICMS75	Milan™ Salad Plate	Black, White	168	12.6	0.7	16.3" x 9.1" x 8.5"	15 x 5	20
G	ICMS9	Milan™ Luncheon Plate	Black, White	168	19.4	0.6	16.8" x 8.3" x 7.1"	10 x 5	20
H	ICMS10	Milan™ Dinner Plate	Black, White	120	18.5	0.6	19.4" x 9.7" x 5.9"	10 x 5	20
I	ICMSCTLBK	Milan™ Cocktail Plate	Black	120	17.5	0.7	16.4" x 8.3" x 8.0"	10 x 5	20
J	ICA912	CheckMate™ 12" Round Rigid High Edge Tray	Black	25	7.3	0.6	12.5" x 12.5" x 6.3"	9 x 6+12	30
K	ICA914	CheckMate™ 14" Round Rigid High Edge Tray	Black	25	11.4	0.8	14.5" x 15.5" x 6.3"	6 x 7+9	30
L	ICA916	CheckMate™ 16" Round Rigid High Edge Tray	Black	25	14.9	0.7	16.4" x 16.4" x 4.5"	6 x 4+3	30
M	ICA918	CheckMate™ 18" Round Rigid High Edge Tray	Black	25	18.0	0.9	18.4" x 18.4" x 4.5"	4 x 4+4	30
N	ICA712PBL	CaterLine® 12" Round Rigid Tray	Black	25	8.05	0.3	12.3" x 12.3" x 3.6"	9 x 7	30
O	ICA714PBL	CaterLine® 14" Round Rigid Tray	Black	25	10.1	0.5	14.4" x 14.4" x 4.5"	6 x 7	30
P	ICA716PBL	CaterLine® 16" Round Rigid Tray	Black	25	15.0	0.7	16.4" x 16.4" x 4.3"	6 x 8	30
Q	ICA718PBL	CaterLine® 18" Round Rigid Tray	Black	25	19.6	0.8	18.4" x 18.4" x 3.9"	4 x 10	30
R	ICA512PBL	CaterLine® Casuals™ 12" Round Thermo Tray	Black	25	4.4	0.9	13.1" x 13.1" x 8.4"	9 x 10	30
S	ICA516PBL	CaterLine® Casuals™ 16" Round Thermo Tray	Black	25	8.1	1.4	16.8" x 16.8" x 8.3"	4 x 10	30
T	ICA518PBL	CaterLine® Casuals™ 18" Round Thermo Tray	Black	25	10.5	1.8	18.8" x 18.8" x 8.3"	4 x 10	30
U	ICMST11BK	Milan™ 10.5" Square Rigid Tray	Black	25	7.0	0.4	12.3" x 12.3" x 5.6"	9 x 8	30
V	ICMST12BK	Milan™ 11.8" Square Rigid Tray	Black	25	9.0	0.5	15" x 11" x 5.5"	10 x 9	30
W	ICMST14BK	Milan™ 13.9" Square Rigid Tray	Black	25	12.0	0.6	14.2" x 14.2" x 5.4"	6 x 9	30
X	ICMST16BK	Milan™ 15.8" Square Rigid Tray	Black	25	17.0	0.8	16" x 16" x 5.4"	4 x 10	30
Y	ICA7TS	CaterLine® 9" Tong	Black	48	3.6	0.4	10.3" x 10.3" x 6.5"	20 x 6	30
Z	ICAHD7BL	CaterLine® Heavy-Duty 9" Tong	Black	40	3.6	0.4	10" x 8.2" x 7.5"	16 x 4	30
AA	ICA7FK	CaterLine® 9" Serving Fork	Black	144	6.3	0.4	9.3" x 7.0" x 11.6"	24 x 4	20
BB	ICA7SP	CaterLine® 9" Serving Spoon	Black	144	7.1	0.4	9.3" x 7.0" x 10.5"	24 x 4	20